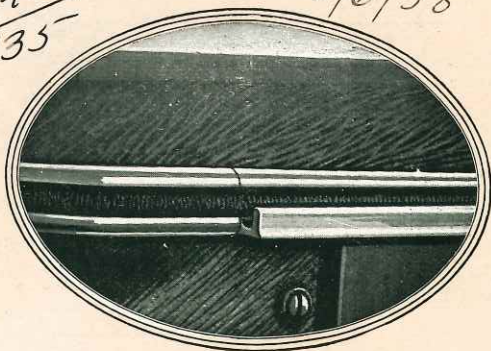


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135



# SIX GOOD REASONS

Why You Should Adopt



Drip and Finish  
Mouldings

## OUTSTANDING FEATURES

Channels made of extruded aluminum and also of rolled strip steel, combining lightness with strength.

Can be attached at any time, *before, during or after* the finishing operation. No danger of marring the surface of fabric or body. *No nail heads to file, no file to slip.*

Holes punched in channel, making the attaching operation easier and quicker.

Has every advantage a superior moulding should have and no disadvantages.

HerZim Moulding is patented.



ALUMINUM DRIP MOULDING



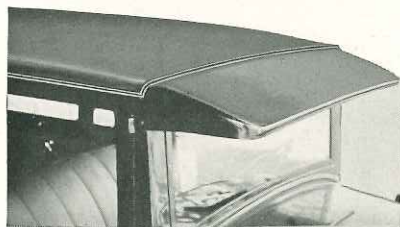
ALUMINUM FINISH MOULDING



STEEL DRIP MOULDING  
WITH 112-B FILLER

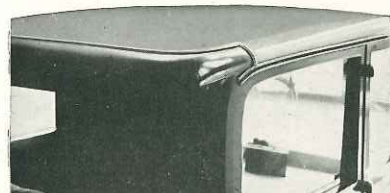


STEEL FINISH MOULDING  
WITH 115-B FILLER



No. 581 on Front Roof and No. 428 Drip Moulding

We illustrate below, actual size cross-sections of the various shapes and sizes of HerZim Drip and Finish Mouldings, without the filler. All Mouldings except Nos. 1001 and 1002 are of extruded aluminum, and are furnished in the natural finish, or may be had in a highly polished finish at slight additional cost; Steel Mouldings Nos. 1001 and 1002 are furnished black enameled. All Mouldings are punched with nail holes, ready for application.



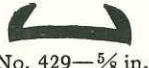
No. 581 on Rear Roof and No. 338 Drip Moulding



No. 805— $\frac{7}{16}$  in.



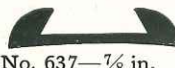
No. 581— $\frac{5}{8}$  in.



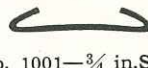
No. 429— $\frac{5}{8}$  in.



No. 339— $\frac{3}{4}$  in.



No. 637— $\frac{7}{8}$  in.



No. 1001— $\frac{3}{4}$  in. Steel



No. 823— $\frac{5}{8}$  in. No. 428— $\frac{5}{8}$  in. No. 811— $\frac{3}{4}$  in. No. 338— $\frac{3}{4}$  in. No. 912— $\frac{3}{4}$  in. No. 804— $\frac{7}{8}$  in. No. 1002  $\frac{3}{4}$  in.  
Bus Type Bus Type Steel

### USES OF DIFFERENT MOULDINGS.

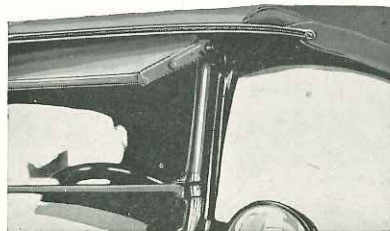
Nos. 805 and 581 are designed especially for finishing purposes. No. 429 Finish matches and is used in conjunction with Nos. 428 and 823 Drip; No. 339 Finish with Nos. 338, 811 and 912 Drip; No. 637 with No. 804; and No. 1001 with No. 1002.

### FILLERS FOR VARIOUS MOULDINGS.

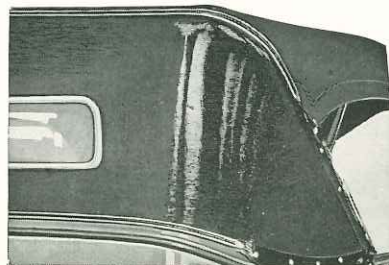
No. 110-Filler fits No. 805 Moulding.  
No. 111 Filler fits all  $\frac{5}{8}$ " and  $\frac{3}{4}$ " Aluminum Mouldings.  
No. 112 Filler fits Nos. 637 and 804 Aluminum, and Nos. 1001 and 1002 Steel Mouldings.  
No. 115-B (only) Filler fits Nos. 1001-1002 Steel Moulding.  
Fillers are furnished in two finishes, "A" or artificial leather, and "B" or Bright Meritas.

### STOCK LENGTHS.

Aluminum Drip Moulding, 15 ft.  
Aluminum Finish Moulding, 16 ft.  
Steel Finish Moulding, 4 $\frac{1}{2}$  & 7 ft.  
Steel Drip Moulding, 6, 7 & 8 ft.  
Fillers, 50 ft. and 100 ft.  
also 1500 ft. reels.



No. 581 as a Front Bow Binding



No. 581 as Rear Bow and Curtain Binding

HerZim Mouldings are fully covered by Patents and Patents Pending

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## FINISHING TIPS FOR HERZIM MOULDINGS



No. 10  
(Black)

Nos. 10 and 12 Tips are used for finishing ends of Aluminum Drip Moulding cut off square (except No. 804)



No. 12  
(Black or Nickel)



No. 9-L      9-R  
(Black)

Nos. 9-Right and Left are used for finishing Aluminum Drip when cut off at an angle, when curved over rear windows.

No. 11 is used for finishing ends of Steel Mouldings, also No. 804 Aluminum Moulding.



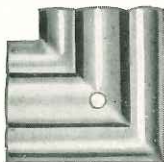
No. 11  
(Black)



No. 13



No. 14

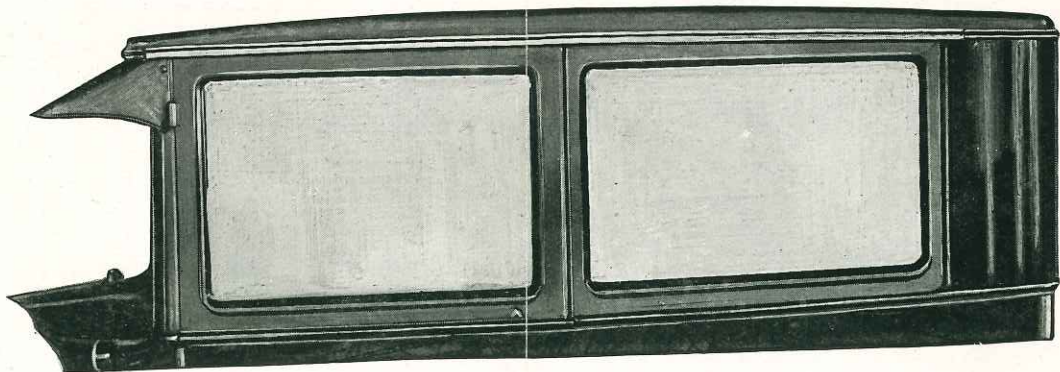


No. 15

Nickel-Plated Tips for use with No. 581 Moulding when used as a top or bow binding.

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## CUTTING COSTS

As in every other industry, the Automobile Body Manufacturer wants to cut his costs, and at the same time not sacrifice quality and appearance in his work. He must pay for the workman's time. If he can accomplish more in a given time, and also do a better, more attractive job, he profits both in reputation and money. That's the Big Reason why HerZim Drip and

Finish Mouldings should be used by everybody. Another important feature, is this: HerZim Mouldings can be attached at any time. No part of the finishing operation need be delayed to accommodate the Trimmer. He can attach HerZim Mouldings at any stage of production. This is the first *real* improvement in mouldings since the automobile was invented, and it is winning throughout the trade on sheer merit. You have no moulding troubles with HERZIM.

**SAVES  
TIME**

**ATTACHED  
AT ANY  
STAGE**

## WHY WORKMEN LIKE IT

The attractive appearance of HerZim Mouldings on a car appeals to the eye. The metal channel with the contrasting welt, gives a finish that is unrivaled. HerZim simplicity and convenience appeals to the Trimmer. He can do his task quicker and better than ever before.

**ATTRACTIVE  
APPEARANCE**

He rapidly tacks the metal channel to the body, through holes already punched. A special tool enables him to drive home the nails without resorting to the ordinary type of punch, which might slip. After the moulding is nailed, the welt is quickly inserted as shown in the illustration. He not only saves time but he can work with *confidence*, knowing he will never disfigure a finished job. *He doesn't have to file any nailheads.*

**CANNOT  
DAMAGE  
PAINT OR  
FABRIC**

## ADAPTABLE TO ANY CURVE OR CONTOUR

HERZIM has been adopted by the largest makers of High-Grade Automobile Bodies, because of its many superior features. It can be curved and shaped to fit any contour of the body or deck, so its use is not confined to straight lines. It is also used as a finish on sport model tops, for belt line moulding, for finish on bus seats and in other places where such trimming will add to the appearance of the car. On closed bodies it has become general practice to use HerZim finish mouldings on the front and rear roof rails, butting it against the ends of the drip mouldings on the sides. It is also used across the deck to cover tack lines. For exterior use, the aluminum type of channel is recommended, as it is rust-proof.

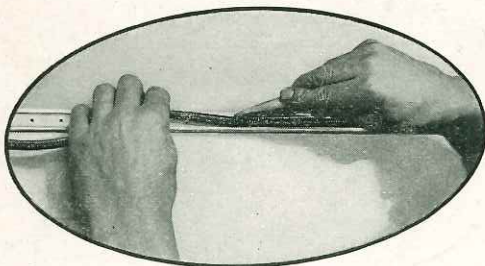
**APPROVED  
BY BODY  
M'FRS**

**HAS MANY  
USES**

THESE SIMPLE TOOLS, A HAMMER AND YOUR TWO HANDS, ARE ALL THE EQUIPMENT NECESSARY FOR ATTACHING HERZIM DRIP AND FINISH MOULDINGS.



Nail  
Set



Filler  
Stick

## YOUR JOBBER CARRIES HERZIM MOULDINGS

It is only natural that there has arisen a large demand for HerZim Mouldings from repair men, since it has been adopted by the large body makers, and car owners prefer that replaced mouldings shall be HerZim. By using HerZim mouldings, trimmers not only save a lot of time in the attaching operation but absolutely eliminate all danger of damaging the body by glancing hammers and slipping files. HerZim Drip and Finish Mouldings are stocked and

DISTRIBUTED BY

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**Herron - Zimmers Moulding Co.,**  
MANUFACTURERS  
"MOULDING SPECIALISTS"

DETROIT

MICHIGAN

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